

A CATALOG FOR TARGETED AND NON-TARGETED PRODUCTS FOR
E-COMMERCE

ABSTRACT OF THE DISCLOSURE

5 The invention provides an e-commerce catalog capable of offering a plurality
of products for a vendor to prospective customers including a master targeted product
set of selected products that is not to be available to non-targeted customer and, a
targeted product set for a targeted customer, or targeted product sets for respective
targeted customers. The catalog may include a non-targeted product set available to
targeted customers. The non-targeted product set may be made available to public
10 customers. The catalog may present views of products from targeted product sets to
respective targeted customers. The catalog may present a view of products from
non-targeted product sets to public customers. The catalog may present views of
products from targeted product sets and non-targeted product sets. The catalog may
include a master targeted product set that is determined in accordance with terms and
15 conditions of trading agreements between a vendor and targeted customers. Each
targeted product set may be advantageously determined in accordance with the terms
and conditions of a trading agreement between a vendor and a respective targeted
customer, or in accordance with terms and conditions of trading agreements between
a vendor and said targeted customers.

AUSTIN_1\232842\1
7036-P272US 12/09/2003